

**10% Rabatt
für die Teilnehmer am 4. Gesprächskreis sowie
für Mitglieder der German CPA Society e.V.**

bei der

17. XBRL International Conference, Niederlande

5.-8. Mai 2008

**XBRL International Holds Global Conference in Eindhoven,
Netherlands on May 5-8**

XBRL International will be holding its 17th XBRL International Conference in the Netherlands on May 5-8, 2008. The global conference is setting the stage for a new era of business reporting as more and more governments and stock exchanges mandate its use of greater investor transparency and capital market efficiencies. **The German CPA Society** is a supporter of XBRL because of the benefits it offers to users of financial information.

The conference will feature real working tools and applications available for CPAs and case studies from real end users using XBRL for financial reporting. The CFO track session is also designed to help finance teams implement XBRL solutions today and how XBRL can measurably benefit their organization in the capital markets. Arm yourself with the latest knowledge and resources by attending this important global conference. Details about the conference and registration can be found at <http://conference.xbrl.org>.

What will you experience during the conference?

- Take part in the evolution of business reporting and see XBRL in action today at real companies and organizations from around the world. See how CPAs are helping the finance teams of organizations prepare and use XBRL for financial reporting.
- Keynote speakers including: **Gerrit Zalm**, Chair of the Trustees – International Accounting Standards Board; **Eddy Wymeersch**, Chair, Committee of European Securities Regulators (CESR); **Christopher Cox**, Chairman, US Securities and Exchange Commission and **Dr. Heinz Hense**, Chief Accountant, ThyssenKrupp AG; **Paul Madden**, Program Manager, Standard Business Reporting, Australian Government Treasury

- Get the latest update about the US GAAP and IASB IFRS XBRL Taxonomy Projects from Team Leaders and how both will lead to the establishment of a global platform that can be used and accessed by the capital markets to reward public companies looking for market attention.
- Hear me participate in the Financial Executive/Investment Professional Roundtable with leading executives and regulators
- Join other CEOs, CFOs, CPAs, business executives, investment professionals and analysts in practical workshops designed for end users of XBRL to learn the what, why and how of XBRL from financial industry leaders
- Demo working software applications, tools and add-ons from leading XBRL technology providers that companies can use today
- Listen to regulators sharing how XBRL is improving the efficiency, accuracy and quality of business
- Listen to analysts and investor relations professions discuss how they are automating the review of public companies and making better investment decisions for their clients using data tagged in XBRL.
- Network with other attendees to learn real life experiences of XBRL implementation

WHAT: 17th XBRL International Conference “Evolution in Business Reporting – XBRL in Action”

WHEN: May 5-8, 2008

WHERE: Eindhoven, Netherlands – hosted at [Evoluon](#), a world class facility

Useful Links:

Please use the following coupon code when registering for the conference and receive a 10% discount on the conference: **2008assoc2.1**

If you are interested in sponsoring or exhibiting at the Conference, please visit <http://conference.xbrl.org/sponsors-exhibits/exhibits-and-sponsors>.

To register, visit <http://conference.xbrl.org/registration>.

Review the track sessions and agenda by visiting <http://conference.xbrl.org/program-details>.